

## ABOUT THE AUTHORS

The 2019 Biomass-based Diesel Industry Analysis report is produced jointly by Playmaker Strategies, LLC and Rock House Advisors. The authors have deep experience and knowledge of the biofuels marketplace and the various factors that impact biodiesel and renewable diesel stakeholders. This report provides some of the insight and perspective they have derived from their over 60 years of combined senior level public policy and industry leadership experience.

### Rock House Advisors:

#### ***Joe Jobe:***

Joe Jobe is the President of Rock House Advisors, a consulting firm that provides public policy and business strategy services in the areas of energy, agriculture, and transportation. Joe is a recognized business and thought leader, author, and international speaker, having given keynote speeches in over ten countries.

Jobe served nearly two decades as the CEO of the National Biodiesel Board, the national trade association for the U.S. biodiesel and renewable diesel industry, where he was at the fore front of nearly every major federal and state biofuel policy initiative during that time. Joe helped lead the biodiesel industry from almost no commercial production in 1999 to an \$11 billion industry in 2016.

Jobe has published articles or been interviewed in many national publications including TIME, Forbes, Wall Street Journal, New York Times, and Washington Post. And he has appeared on national broadcasts including the Today Show, History Channel, Discovery Channel, PBS, CSPAN, Fox News, CNN, Sirius XM radio, and Jay Leno's Garage. Joe now represents biofuels and other energy clients including a Fortune 30 company. He also is co-founder and president of an autonomous cargo-hauling robotic vehicle platform company called KRALR LLC.

### Playmaker Strategies, LLC:

#### ***Manning Feraci:***

Manning Feraci is a co-founder and Principal at Playmaker Strategies, LLC, a government relations firm based in Washington, DC. Mr. Feraci has over twenty years of experience both as a staffer on Capitol Hill and as a lobbyist successfully navigating a myriad of tax, energy, trade and agriculture issues through the federal legislative and regulatory process.

Prior to founding Playmaker Strategies, Feraci served as the lead lobbyist for both the Solar Energy Industries Association and the National Biodiesel Board. In his capacity as the biodiesel industry's head of federal government affairs, and led the industry's advocacy efforts on priority tax and energy issues pending before both the legislative and executive branches. He spearheaded the effort that yielded a favorable legislative and regulatory outcome for the U.S. biodiesel industry under the RFS. He also helped craft, modernize and subsequently extend the biodiesel tax incentive, and served as the

biodiesel industry's lead representative on a joint industry/IRS task force. With both SEIA and NBB, Mr. Feraci advised the trade association's senior membership on matters pending before both Congress and federal agencies and actively participated in the formulation of the industry's public policy positions.

In addition, Feraci has 14 years of Capitol Hill experience, including 10 years of experience as a senior staffer handling a myriad of issues for a member of the U.S. House Committee on Ways and Means. He was directly involved in, among other things, the formulation and enactment of the biodiesel tax incentive.

***Larry Schafer:***

Larry Schafer is a co-founder and Principal with Playmaker Strategies, LLC. He is one of the nation's preeminent experts on renewable fuels policy.

As the lead consultant and Senior Advisor to the National Biodiesel Board, he was one of the main architects of the RFS program and has been instrumental in the effort that yielded continued growth of the RFS Biomass-based Diesel schedule. Mr. Schafer was also intimately involved in the formulation of the original RFS program and the Volumetric Ethanol Excise Tax Credit (VEETC) for the ethanol industry. Mr. Schafer served as the coordinator for the ethanol industry at ASTM International for more than 5 years and is well-versed on technical marketplace issues relating to transportation fuels.

Mr. Schafer previously served as the Vice President for the Renewable Fuels Association (RFA), the trade association for the U.S. ethanol industry. In this capacity, he coordinated the RFA's "Technical Committee," "Fuel Cell Task Force," and "Safety Committee." He also worked with the organization's senior membership to formulate and implement the industry's policy priorities. Previous to joining the RFA, Mr. Schafer served as Vice President of Legal, Tax and Accounting (LTA) Policy with the National Council of Farmer Cooperatives (NCFC), where he was responsible for handling legal, tax, and accounting issues. In his position with NCFC, he worked closely with the National Association for Cooperatives and the agricultural tax section of the American Bar Association.

Mr. Schafer started his career in Washington, DC by serving as Legislative Counsel to U.S. Representative Earl Pomeroy (D-ND). Congressman Pomeroy served on both the powerful Ways and Means Committee and the Agriculture Committee in the U.S. House of Representatives.